



The Sports Goods Export Promotion Council
1E / 6, Swami Ram Tirth Nagar, New Delhi - 110055
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07.03.13

To: All Members of the Council

Dear Sir(s),

A 4 member delegation from China Sporting Good Federation (CSGF) visited India during Jan 2013. During their visit to India a meeting was held with them for organizing Indian participation in China International Sporting Good Show, scheduled to be held from 31st May to 3rd June 2013 at Beijing. During the meeting, CSGF was requested to offer a special package to Indian exhibitors so that participation from Indian companies is generated. We have now received the special package for India pavilion as per details given below:

1. Minimum stall size: 9 sqmt.
2. Standard cost: USD 2000.
3. Discount available for India Pavilion 30%

The discounted cost for 9 sqmt stall will be USD 1400 which includes following:

- a. Maxim supports and 3 sided plywood paneling.
- b. Carpeted flooring.
- c. Exhibitors name in Chinese and English on the fascia board with sportshow logo.
- d. 1 information counter, 1 table, 2 folding chairs, 2 100W spotlights and 1 220v 5Amp electric outlet.

More details on this show can be accessed at <http://www.sportshowshow.com.cn/30th/en>. Please let us know if you are interested to participate in this fair with your space requirement.

Kindly note that Annual Action Plan for the year 2013-14 for submission to MDA is under finalization and this event will be included in MDA plan depending on the participation received for this event. Hence you are requested to send your participation confirmation latest by 13th March 2013.

Regards,

Tarun Dewan
Executive Director